



CableMatrix and BigBand Networks Demonstrate Advanced Multimedia Applications at 2005 ANGA Cable Trade Fair

Combination of broadband access, policy management, and application platforms enables broad range of services spanning telephony, multimedia services and accelerated file backup.

June 1, 2005 (Cologne, Germany) – CableMatrix Technologies, Inc., a primary vendor of PacketCable™ Multimedia (PCMM)-based solutions, and BigBand Networks, Inc., a leading provider of network platforms for video, voice and data services, are showing a broad array of advanced services at the 2005 ANGA Cable Trade Fair, held here through June 2. Live applications of CableMatrix solutions on display at the BigBand Networks booth (# B24) include:

- A deployable low-cost, high-quality SIP telephony solution;
- A high-resolution, full-screen video streaming application, along with an enhanced video telephony system, that can differentiate cable network capabilities; and
- A file backup application that can utilize off-peak network capacity to generate additional revenue.

“BigBand Networks emphasizes solutions-enabling platforms, and we believe our work with CableMatrix can bring about new service possibilities for our broadband network operator customers,” said BigBand Networks Chief Technical Officer Ran Oz. “Operators are expanding service offerings across business and consumer applications, as well as video, voice and data media, and BigBand Networks and CableMatrix are teaming up to deliver key capabilities to the European market and worldwide.”

The ANGA demonstration consists of the BigBand Cuda® CMTS (cable modem termination system) integrated with CableMatrix’s ODSP™ (On Demand Service Platform) PCMM solutions suite. The BigBand Cuda enables a range of IP capabilities within a networked, multi-service environment. The platform's redundancy design and RF modulation technology are designed to maximize service availability for subscriber satisfaction. The scalable architecture allows for capacity increases and feature additions over time.

The DOCSIS 2.0-qualified Cuda CMTS is deployed for advanced, multimedia services such as VoIP and multi-megabit access, including several prominent European successes. BigBand Networks is engaging in modular CMTS and DOCSIS channel bonding development to advance Cuda’s capabilities in deployment scalability, operating efficiency, and support for rich media services such as those managed by PCMM.

Broadband Redefined



Viewed as the core technology for QoS (Quality of Service)-enabled services, the CableMatrix Policy Server is designed to concurrently manage thousands of diverse high-speed data sessions. To complement its Policy Server, CableMatrix recently announced the acquisition of Xinnia Technology and its unique “smart agent” platform, which accelerates the integration of PCMM-compliant applications.

“BigBand Networks has a proven track record of bringing innovative solutions to the market, and broadband service providers look to the company for leadership,” said Avishai Keren, CableMatrix’s VP of Engineering. “With that in mind, we are pleased to collaborate with BigBand Networks to advance the deployment of PCMM services.”

About CableMatrix

CableMatrix (www.cablematrix.com) provides advanced, PCMM-based software solutions that allow cable operators to maximize their revenues by delivering a new breed of media-rich IP applications and services. Its standards-compliant ODSP™ Policy Server enables dynamic, real-time QoS and bandwidth management on a per-customer, per-application basis, empowering broadband cable operators to correlate increased bandwidth usage with increased revenue.

CableMatrix also was recently selected as part of this year’s “Red Herring 100/Europe,” recognizing the top 100 private European and Israeli companies that play a leading role in innovation and technology.

About BigBand Networks

BigBand Networks, Inc. designs, manufactures, sells and supports platforms for broadband multimedia services. These platforms are built on open technologies uniquely capable of communicating and processing video, voice and data for best delivery throughout networks. As a result, network operators can cost-effectively expand revenue-generating offerings of rich content and advanced, interactive services. Services supported by BigBand Networks' platforms include high-speed data, voice over IP, digital broadcast television, HDTV, transport of high quality video, local advertising, VOD and iTV. The company's customers include seven of the top ten North American cable operators, and leaders in the European, Asian and Latin American markets. BigBand Networks is based in Redwood City, CA. For more information on BigBand Networks, please visit www.bigbandnet.com.

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