



CableMatrix Announces Acquisition of Xinnia Technology

Xinnia's application integration suite combined with CableMatrix's PacketCable™ Multimedia-Compliant Policy Server creates an end-to-end solution for rapid deployment of advanced broadband services

May 11, 2005 (Deerfield, Ill.) – CableMatrix Technologies, Inc., the leading developer of PacketCable™ Multimedia (PCMM)-based Policy Server platforms, has announced the acquisition of Xinnia Technology, a Chicago-based developer of “Network Smart” software solutions for cable IP applications. This news follows last month’s announcement by CableLabs that the CableMatrix On Demand Service Platform (ODSP™) Policy Server was among the initial group of products qualified as PacketCable Multimedia compliant.

“The addition of Xinnia's technologies and staff fits perfectly into our overall strategy,” said Larry Rubin, CableMatrix’s CEO. “Our goal is to deliver best-of-class, standards-based solutions that provide cable operators with a broad array of profitable, differentiated services.” The merged company demonstrated a SIP-based telephony service, as well as several enhanced broadband gaming applications, at the 2005 National Cable & Telecommunications Association Convention in April.

Viewed as the core technology for QoS (Quality of Service)-enabled services, the CableMatrix ODSP Policy Server is designed to concurrently manage thousands of diverse high-speed data sessions. By coupling its fault-tolerant Policy Server with Xinnia's innovative applications-enablement suite, CableMatrix now offers the cable industry a standards-based, end-to-end solution designed to accelerate the development of deployable PCMM-compliant services.

Under terms of the acquisition agreement, Xinnia CEO Jay Malin has been named CableMatrix Vice President of Business Development, and Xinnia Chief Technical Officer Matt Tooley becomes CableMatrix Vice President of Technology. Both Malin and Tooley are veterans of the communications and networking industries.

Related to the merger, CableMatrix will move its corporate offices to the Chicago area, while retaining its R&D center in Israel.

Founded in 2003, Xinnia has developed a rapidly deployable, “Network Smart” Application Management Platform that includes intelligent end-point monitoring software, called Smart Agents, which run in the background on common operating systems. The platform also includes a non-proprietary, PCMM-compliant Application Manager that serves as an interface to external systems using SIP (Session Initiated Protocol) and SOAP (Simple Object Access Protocol) —two widely endorsed protocols for multimedia

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applications. When installed on a compatible PC or device, the Smart Agents eliminate the need for third-party application developers to create a PCMM-specific interface.

“Xinnia entered the PacketCable Multimedia world with a suite of unique products that bridge the gap between the network, applications and content, and the end user,” Malin said. “The opportunity to join the high-quality team at CableMatrix and combine our technologies puts us in the best position to serve our customers and partners.”

About CableMatrix

CableMatrix (www.cablematrix.com) provides advanced, PCMM-based software solutions that allow cable operators to maximize their revenues by delivering a new breed of media-rich IP applications and services. Its standards-compliant ODSP™ Policy Server enables dynamic, real-time QoS and bandwidth management on a per-customer, per-application basis, empowering broadband cable operators to correlate increased bandwidth usage with increased revenue.

CableMatrix was also recently selected as part of this year’s “Red Herring 100/Europe,” recognizing private companies that play a leading role in innovation and technology.

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