**ClickFox Receives Best Product Award from AVIOS
at SpeechTEK '05 Industry Conference**

*Customer Behavior Intelligence Software Wins Third Award
for Innovative Technology in Three Months*

ATLANTA -- ClickFox, a software company focused on delivering patent-pending technology that analyzes human behavior in self-service environments, announced today that they were awarded the "Best Monitoring and Evaluation Tool for Call Centers" from AVIOS, the Applied Voice Input/Output Society during the SpeechTEK '05 Industry Conference. "Each year AVIOS bestows its 'Best of AVIOS' awards on companies that have demonstrated excellence and innovation in voice technology, stated Mark Randolph, an AVIOS board member. ClickFox has a unique solution that analyzes customer behavior to improve both the customer experience and the ROI for the companies that use this solution."

"We are very honored to receive this award from AVIOS," said Tal Cohen, president and co-founder of Clickfox. "To be chosen as one of the top products from the approximately fifty technologies exhibited at SpeechTEK is very exciting. This award further validates that the speech technology community sees the value in what we do."

ClickFox also announced earlier in the year that it received product-of-the-year and innovation awards from *Customer Inter@ction Solutions* magazine and the Technology Association of Georgia.

ClickFox is a pioneer in Customer Behavior Intelligence. Its solution enables organizations to see how their customers actually interact in and across a variety self-service systems, including interactive voice response and speech recognition, Web applications, CRM/agent desktops and interactive kiosks. By creating a visual map of the structure of the system or set of systems and overlaying it with the customer interactions, ClickFox quickly pin-points bottlenecks in transactional flow, identifies causes of costly drop-offs to live agents, and uncovers opportunities for extending automation to cost-saving or revenue-producing tasks. The ClickFox suite of products includes:

ClickFox-IVR: Behavior Analysis and Modeling of Voice and Speech Self-Service Environments.

ClickFox-WEB: Behavior Analysis and Modeling of E-Commerce Self-Service Environments.

ClickFox-Cross Channel: Behavior Analysis and Modeling of Multiple Self-Service Channels Voice/IVR; E-Commerce; Kiosk, CRM Environments.

AVIOS is a 23-year-old, not-for-profit professional membership organization founded as the American Voice Input/Output Society, with the name later changed to reflect growing international participation. For much of this time, the AVIOS annual conference was the only forum dedicated to practical applications of advanced speech technology (going beyond basic research). The conference has matured into AVIOS-SpeechTEK Spring though a partnership with AmComm.