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## WebLayers Appoints Irwin Wallach as Chief Executive Officer; Seasoned Executive to Drive Company Growth in the IT Governance and Compliance Space

CAMBRIDGE, Mass.--(BUSINESS WIRE)--Aug. 9, 2005--WebLayers, a leading provider of software for Governance and Compliance of XML, Web Services and Service Oriented Architecture (SOA), today announced the appointment of Irwin Wallach as CEO.

An experienced executive, Mr. Wallach's career spans over 30 years from leading development, delivery and operation of large IT organizations to successful CEO positions with leading startup companies. Most recently, he was General Manager and VP for Application Delivery in Mercury Interactive (Nasdaq: MERQ) following Mercury's acquisition of Appilog, Inc. a New York based software company that Mr. Wallach headed as its CEO.

Irwin Wallach will lead WebLayers' growth efforts as the leading Governance and Compliance provider, expanding its market presence, through sales, marketing, and professional services.

WebLayers also today announced record revenue growth for the first half of 2005, exceeding its expectations thanks to strong market demand for WebLayers' Policy-Driven Governance solutions. Recent customers and partners include the Department of Defense (DoD), Defense Information System Agency (DISA), Northrop Grumman, Wachovia, Titan Corporation, and others.

Talking about the market opportunity for WebLayers, Mr. Wallach said: "I am excited about joining a company that addresses a top priority for CIOs, namely enabling the alignment of technology with business objectives. WebLayers delivers a unique Policy-Driven Governance solution that has been accepted by world-class organizations. We plan to continue and grow our sales efforts and expand our presence to leverage our market leadership position."

Welcoming Irwin on behalf of WebLayers Board of Directors, said WebLayers co-founder and Chairman, Mr. Motti Vaknin: "The need for automated Governance solutions has been growing rapidly in the past eighteen months, and WebLayers unique offering is being met with customer enthusiasm. The company is growing and we are delighted to have an executive of Mr. Wallach's caliber and experience to grow WebLayers to the next level. Irwin's experience and knowledge will be instrumental in promoting WebLayers governance solutions. We are confident that he will provide strong leadership in all areas of the company as WebLayers becomes the strategic partner of choice for IT organizations."

Mr. Wallach spent the last year with Mercury (MERQ) as GM and VP for Application Delivery. Prior to Mercury, Irwin was the CEO of Appilog, Inc. an innovative software vendor providing Business Service Management (BSM) solutions automating application delivery, where he built the company from inception to successful acquisition by Mercury. Prior to Appilog Irwin served as Managing Director of IT Services in Bankers Trust for 19 years managing all elements of the Bank's global Telecommunications networks and large projects including the Engineering, Implementation and Operations functions for all of the Bank's offices worldwide.

About WebLayers, Inc.

WebLayers is pioneering the market for Governance of XML, Web Services, and Service Oriented Architecture (SOA). A private company founded in 2002 with venture capital backing, WebLayers is headquartered in Cambridge, Massachusetts.

WebLayers Center, the company's flagship product, is deployed with Fortune 500 companies and government organizations who are using it to define their enterprise policies, detect, analyze, and ensure conformance and to govern their SOA implementation. WebLayers Center's design is based on WebLayers' patent-pending technology for Governance and Conformance of XML and Web Services in Service Oriented Architecture.

WebLayers is the founder and coordinator of The SOA Forum, an exclusive roundtable for Fortune 500 and Government enterprise architects and IT executives. Current members include over 280 senior IT executives and enterprise architects from companies including Merrill Lynch, GE, Procter & Gamble, AT&T, Morgan Stanley, Fidelity Investments, Credit Suisse First Boston, Motorola, Staples, Bank of America, Wachovia Corporation, DISA, OSD/NII, SAIC, BAE Systems and others. For more information about the SOA Forum, see [www.weblayers.com/theSOAforum](http://www.weblayers.com/theSOAforum).

WebLayers is also a member of AFEI (Association for Enterprise Integration), WS-I (Web Services Interoperability Organization), and OASIS (Organization for the Advancement of Structured Information Standards).

For more information about WebLayers, please visit [www.weblayers.com](http://www.weblayers.com)

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