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WebLayers Appoints Terry Layo as VP Sales; Experienced Sales Executive Tapped to Capitalize on Rapidly Growing Market

CAMBRIDGE, Mass.--(BUSINESS WIRE)--Aug. 3, 2006--WebLayers, the leading provider of policy-based governance solutions for strategic IT initiatives, today announced that Terry Layo has joined the company as VP Sales. In his new role, Mr. Layo will be responsible for expanding WebLayers Commercial, Government, and International Sales operations.

Mr. Layo has more than 20 years of strategic sales experience in Enterprise Integration (EAI, EII, ETL), Business to Business Integration, and Service Oriented Architecture solutions. In addition, Mr. Layo has an extensive background in building and leading high-performance sales, business development, and field operations teams.

Mr. Layo joins WebLayers after 5 years as the Vice President of North American Operations for publicly traded Attunity, LTD (Nasdaq: ATTU), a leading provider of strategic Enterprise Integration Platforms for real time and on demand data integration. At Attunity, Terry is credited with successfully guiding the largest operation in the company through a significant transition to a leadership position in on demand data access.

"WebLayers has seen exceptional growth and interest in our solutions for policy-based Governance, and now is the time to capitalize on that," said Gregg Bjork, CEO of WebLayers. "Terry is exactly the right Sales executive to help us accelerate our business, and we are very excited to welcome someone of his caliber to our leadership team."

"Every time I sit down with CIO's of major corporations, the first challenge they discuss with me is their lack of control and visibility into their projects," said Mr. Layo. "Each one of them identified the ability to establish, enforce, and verify compliance to IT and Business policies as critical to their success. I'm excited to be joining a company that has the solution to that problem at the exact time the market needs it."

About WebLayers

WebLayers (www.weblayers.com) is leading the market for policy-driven Governance for SOA, Outsourcing, and Enterprise System Integration. A private company founded in 2002 with venture capital backing, WebLayers is headquartered in Cambridge, Massachusetts.

WebLayers Center(TM), the company's flagship product, is deployed within Fortune 500 companies and government agencies who are using it to define their enterprise policies, detect, analyze, and ensure conformance and to govern their most strategic IT initiatives. WebLayers Center's overall design is based on WebLayers' groundbreaking, patent-pending technology for policy-based Governance for the enterprise in a Service Oriented Architecture. For more information about WebLayers, please visit www.weblayers.com.

WebLayers is the founder and coordinator of The SOA Forum. The SOA Forum is comprised of senior IT executives and enterprise architects from Fortune 500 companies and government agencies. Current members include over 1000 senior IT executives and enterprise architects. WebLayers is also a member of AFEI (Association for Enterprise Integration), WS-I (Web Services Interoperability Organization), and OASIS (Organization for the Advancement of Structured Information Standards).

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