



For Immediate Release

WebLayers to Unveil WebLayers Center V 3.0™ at 2006 Web Services/SOA on Wall Street

WebLayers Center Enables Exceptional Visibility, Control, and Verification of Policy Compliance and Enforcement for Financial Industry Customers

Cambridge, MA, February 22, 2006 – WebLayers, the leading provider of policy-based governance solutions for strategic IT initiatives, will unveil WebLayers Center V3.0, the industry's first enterprise-class platform for policy-based governance at the 2006 Web Services/SOA on Wall Street Show and Conference, February 27 in New York City.

The next generation of WebLayers Center, Version 3.0 is the result of more than two years of intensive field and customer testing, research and development in applying and implementing SOA governance for the enterprise. WebLayers Center fully automates and dramatically expands the creation, deployment, enforcement and verification of policies for IT initiatives of any size for their entire life cycle and easily scales from individual projects to enterprise-wide deployments. For financial services customers implementing strategic IT initiatives such as Service Oriented Architecture (SOA), outsourcing/off-shorting and enterprise systems integration, WebLayers Center delivers unprecedented visibility, control and enforcement of policy driven regulations.

“The contours of policy-driven regulation confronting financial services organizations today – from operational risk management to Sarbanes Oxley – demand an SOA governance model that favors reusable services, eliminates redundancies and promotes the tightest integration possible between IT and business processes,” said Irwin Wallach, CEO of WebLayers and former Managing Director at Banker's Trust Company. “WebLayers Center arms financial services organizations with the visibility, control and verification required to ensure that policy compliance facilitates, rather than limits, their ability to quickly adapt and respond to changing industry and regulatory requirements.”

The WebLayers Center platform is organized into solution-specific products with a set of integrated tools, customized dashboards and policy libraries. This allows organizations to easily and automatically *define*, *enforce* and *audit* policy compliance for each IT initiative across the enterprise.

- **WebLayers Center for SOA™:** The pressure to get the job done by individual groups often undermines the ability to implement an enterprise-wide SOA implementation. Now, all organizations can successfully develop and deploy compliant reusable services which are key to a successful SOA implementation.
- **WebLayers Center for Outsourcing™:** Most organizations are utilizing outside resources to alleviate the cost pressures of building applications. Now, third-party development projects can be continuously monitored for policy conformance throughout their lifecycle so they are delivered on time, on budget and fully compliant.
- **WebLayers Center for Enterprise Systems Integration™:** Today's corporate IT environments consist of a mesh of heterogeneous systems that are quite complex, if not impossible, to manage for consistent application integration. Now, organizations can ensure consistent interfaces, design conventions, and protocols between all systems (e.g. messaging, configuration standards, naming conventions, security, data structures, and more) in order to easily integrate XML, web services, legacy and B2B applications for these heterogeneous IT environments.

"Governance has emerged as the must-address issue now facing companies as they build Shared Services leveraging Service-oriented architecture," said Ronald Schmelzer, senior analyst with ZapThink, LLC. "In particular, companies dealing with a wide range of compliance and regulatory requirements, especially those in the financial services, insurance, health care, and governmental industries, must address governance issues in a robust manner. Fortunately, WebLayers has come to market with a comprehensive set of capabilities that can address the governance and compliance issues facing companies in these industries."

WebLayers Center was "purpose-built" to deliver a unified set of policies that can be automatically defined, deployed and enforced consistently for all IT entities across diverse organizations. This approach enables policy-based governance that spans the entire IT lifecycle process for any strategic initiative (e.g. SOA, Outsourcing, and Enterprise System Integration). The result is the ability to meet the urgent needs of individual lines of businesses that can align with corporate goals.

"Bringing together leading IT innovators and top Wall Street technologists, the 2006 Web Services/SOA on Wall Street acts as a blueprint for the adoption of these cutting edge technologies in global financial markets," said Pete Harris, Conference Chair of Web Services/SOA on Wall Street.

The 2006 Web Services/SOA on Wall Street brings together senior Wall Street and financial markets technology and business executives and leading technology innovators to focus on how Web Services and Service Oriented Architectures are being deployed to underpin the next generation of trading and investment systems.

About WebLayers

WebLayers (www.weblayers.com) is leading the market for policy-driven Governance for strategic IT initiatives including SOA, Outsourcing, and Enterprise System Integration. A private company founded in 2002 with venture capital backing, WebLayers is headquartered in Cambridge, Massachusetts.

WebLayers Center™, the company's flagship product, is deployed within Fortune 500 companies and government agencies who are using it to define their enterprise policies, detect, analyze, and ensure conformance and to govern their most strategic IT initiatives. WebLayers Center's overall design is based on WebLayers' groundbreaking, patent-pending technology for policy-based Governance for the enterprise in a Service Oriented Architecture. For more information about WebLayers, please visit www.weblayers.com.

WebLayers is the founder and coordinator of **The SOA Forum**, an exclusive roundtable for Fortune 500 and Government enterprise architects and IT executives. Current members include over 500 senior IT executives and enterprise architects. WebLayers is also a member of AFEI (Association for Enterprise Integration), WS-I (Web Services Interoperability Organization), and OASIS (Organization for the Advancement of Structured Information Standards).

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